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coupons and more than 200 follow up questions a great way keep learning relevant while improving essential reading and math life skills easy to use visual lessons more than 50 different promotional ads and coupons are included in these very visual lessons students comparison shop for skateboards and skydiving lessons find the best discounts on camping supplies and candy and use coupons on everything from x box games to concert tickets and so much more a great way to introduce environment print into your daily lessons comprehension math activities more than 200 follow up comprehension and math questions challenge students to not only read everyday coupons and ads but also interpret what they have read comparison shop and calculate discounts reading level 3 4 interest level 4 12 page count 32 answer key included includes 50 different ads includes 200 comprehension questions

a fascinating history of this marketing tactic and why some shoppers take it to extremes from a longtime expert couponer coupon crazy examines the phenomenon of avid coupon use and the socio cultural and socioeconomic factors that construct it by delving into the history of couponing refunding the science of shopping and the dark underbelly of a coupon world the average american doesn t even know about mary potter kenyon manages to both fascinate and educate readers will meet today s coupon queens and kings and learn about an era when trash really was cash not just an observer of this ethnographic research mary lived it for over thirty years my favorite aspect of the entire book was the candid tone kenyon takes in sharing her story and others as someone that both uses coupons and teaches couponing practices i found the book triggering self reflection at many points do i purchase products just because they are on sale do i devalue products i ve gotten for free do i allow coupons to inform my purchases or the other way around if you are a couponer it s quite possible you ll find yourself reflecting on your own shopping habits as you read this book too angela russell the coupon project

shopping for an item used to mean paying a premium for buying from a local store but the rise of e commerce has all but leveled that issue with millions of sales and coupon sites already operating and millions more opening every day the web has truly become a buyer s market with price competition both online and off continually driving down prices however the savvy shopper knows that the trend of declining prices doesn t end with mere retailer wars in fact a virtual cache of cash savings awaits in the world of online coupon sites knowing how to use these sites gives a shopper access to amazing deals ranging from percentage discounts off an order to free shipping or gift bonuses the idea of using a coupon is no longer restricted to the realm of the

dedicated sunday circular clipper casual saving through online coupon sites is the new trend

research from the bbc and juniper research has found that the most popular uses of the internet outside of email and general browsing surfing are shopping 1 most popular 49 of users visiting ebay or other auction sites 2 33 and banking or other financial transactions 3 31 in these recessionary times the rough guide to selling and saving online is a handbook for a healthier bank balance providing everything you need to know to make money by selling on ebay and amazon and using the internet to shop for less finding bargains and reduce your overheads the book includes sites for selling sites for saving money ebay amazon gumtree craigslist and classified ads half com and bargain books pricecomparison sites utilities sites travel sites finance sites sites for calling sites for advice property sites sites for freebies

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